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January 15, 2004

PO Box 82 Abilene TX 79604-0082 uwab@unitedwayabilene org Tel 325 677 1841 Fax 325.677 1847

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RE: Letter of Support

I write this letter on behalf of United Way of Abilene and in support of KTXS Television station. United Way of Abilene enjoys the benefits of public service, news coverage and volunteerism provided by KTXS each year as we seek to bring people together to mobilize the caring power of our community to solve local issues.

In this United Way campaign season alone (September – December 2003), KTXS worked with us on a number of projects. For example, one of the KTXS staff members served on our Special Events Committee, helping to provide planning and technical expertise as well as video support during our largest special events of the year. During one of our campaign luncheons this fall, KTXS ran a live weather feed from the luncheon, helping us to promote our fundraising efforts mid-campaign. KTXS also shared some exclusive video they had for our final luncheon.

Throughout the year, KTXS provides support by running our PSAs. This January, KTXS worked on a very short timeline to produce and distribute a public service announcement to all local stations on our behalf, and has supported United Way of Abilene by running PSAs throughout our campaign. Historically, KTXS has also provided technical support for a variety of functions as well as support for production of our campaign videos. KTXS staff has additionally served on a variety of committees and Board of Directors. It is our connections with the local people who work at KTXS that make this possible.

Without local television support, United Way would face a much larger challenge in mobilizing our community to solve problems. It is vital to our success and to residents in need that we have local television support, and we are appreciative of all they do.

Sincerely,

Tiffany Kettermann, APR
Marketing Director

Charlie Wilson



San Antonio Division
217 Howard Street, Suite 2
San Antonio, Texas 78212
Tel (210) 696-1030
Fax (210) 694-0577

January 19, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Powell:

My name is Shawne Zakaria, Division Director for the March of Dimes. I would like to take this opportunity to express how supportive KENS 5 has been to our organization through the years.

KENS 5 has been vital to helping us accomplish our mission: improving the health of babies by preventing birth defects and infant mortality. They have demonstrated their support by sponsoring WalkAmerica. WalkAmerica is our cornerstone fundraising event that raises 78 percent of our local budget. Because of KENS 5's help in promoting WalkAmerica, March of Dimes is able to support lifesaving programs and research that benefit the San Antonio community. This is accomplished locally by programs of community service, advocacy, education of the public and health professionals, and grants.

Part of KENS 5's support includes providing an on-air personality to help lead our campaigns. Last year, we were fortunate to have Bill Taylor serve as an honorary WalkAmerica chairman. KENS 5 was very receptive and helpful in starting the "KENS 5 Kids WalkAmerica Team." Bill assisted us tremendously in this effort.

In addition to support of WalkAmerica, Wendy Rigby has always been amenable when we have a news story idea. When she covers a story for us, she always does an exceptional job, making every story interesting and worthwhile for the viewers. Her stories have helped educate viewers about what they can do to decrease the incidences of birth defects by focusing on topics such as folic acid and the growing problem of premature births.

Finally, the creative department has always made us feel like we are an important partner in their community service efforts.

Respectfully,

Shawne Zakaria

Division Director, San Antonio

March of Dimes

217 Howard Street, Suite 2 San Antonio, TX 78212 A STATE

January 15, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

On behalf of Angel Flight South Central, I would like to take a moment to convey how much WB33 and the WB33 Kids Fund have meant to our non-profit organization. Angel Flight South Central is comprised of over 800 volunteer pilots who provide healthcare access for people in need to their healthcare facilities. It is our goal that no one go without treatment because of transportation cost or inaccessibility to their required treatment centers.

WB33 has helped Angel Flight in so many ways in 2003. Our primary goal this past year was to increase awareness of our available service throughout the community and to raise badly needed funds. WB33 did a wonderful 2 minute news story that aired on their evening newscast. They also did an entire 30 minute segment on Angel Flight on their community program, DFW Close-Up. Additionally, WB33 Kids Fund partnered with Angel Flight South Central on our annual fundraiser, The Wings of Hope Gala. With the support of the WB33 Kids Fund, we raised an additional \$14,000 from the Kids Fund.

WB33 has made a lasting mark for Angel Flight and we are so very appreciative of their support, both monetarily as well as through their media visibility.

Respectfully,

Cindy Palmer

Director of Development
Angel Plight South Central

widy Jaloures



VOLUNTEER CENTER OF NORTH TEXAS

January 12, 2004

The Honorable Michael Powell **Federal Communications Commission** 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

The Volunteer Center of North Texas (VCNT) strengthens the community and its nonprofit sector by promoting volunteerism, mobilizing people and leveraging resources for charitable endeavors. We assist more than 1500 nonprofit organizations throughout Collin, Dallas and Tarrant Counties and represent approximately 4.4 million citizens.

Strong media partnerships are critical to Volunteer Centers around the country. Surveys repeatedly demonstrate that citizens respond to community needs when they have quality information about those needs and feel "invited" to help provide solutions to local community problems. For that reason, the key to a Volunteer Center's success is strong cooperation from local media so community needs can be publicized. Unable to pay for such exposure, pro bono media is the cornerstone of successful recruitment and deployment of community volunteers.

In July 1998 the Volunteer Center of North Texas began such a partnership with KRLD-AM 1080. The station agreed to donate five spots per week -- each of which runs throughout the day -- in return for relevant and timely information about specific community volunteer needs. On a weekly basis, Volunteer Center staff identifies and writes public service announcement copy describing critical volunteer needs. Listeners are directed to call the Volunteer Center in one of the three counties.

KRLD's significant commitment to our cause has enabled our nonprofit sector to receive more volunteers from the KRLD 1080 listening audience. Additionally, an important long-term consequence has developed. Their listeners have increased awareness of community needs. The station's community commitment has enabled the Volunteer Center to increase its services to hundreds of diverse organizations. For example, during 2003 the VCNT:

- Provided training, consultation and specialized services to 1,500 nonprofit agencies;
- Offered North Texans access to more than 10,000 available volunteer opportunities;
- Made over 100,000 volunteer referrals which translated to an estimated value of \$40 million in volunteer time:
- Administered programs that mobilized volunteers in all sectors: schools, corporations, faith-based groups, courts, etc.

The assistance we continue to receive from KRLD 1080 throughout this region has been invaluable. Moreover, they have provided an outstanding example to stations in other parts of the country by demonstrating the impact of such community involvement.

Mie Thomas **Executive Director**

JT:jm

Sincerely.

Terry Steele **IBM Corporation** VICE CHAIRMAN

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CHAIRMAN

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Will Smith Community Volunteer

John Withers, Jr. Withers & Withers, P.C.

VOLUNTEER SERVICES COUNCIL

P.O. Box 368 Denton TX 76202-0368 Phone 940-591-3630 fax 940-591-3629 www.dentonstateschool.org

January 11, 2004

Dear Chairman Powell,

As the Director of Community Relations at Denton State School, a facility for people with mental retardation, I would like to share with you our relationship with KRLD, a news radio station in the Dallas/Fort Worth area.

For 25 years, KRLD's "Christmas is for Caring" program has provided Christmas gifts and monetary donations for the folks who live here for a grand total of over three million dollars, donated by the KRLD listening audience.

KRLD has been the instrument that gave a voice to the speechless, mobility to those who could not walk, a swimming pool and a movie theatre system for fun, an attractive infirmary to recuperate in, and a sensory room to stimulate the senses of the blind and deaf. I could go on and on telling the Commission what KRLD has done to make life sweeter for the folks who live here.

Let me share a beautiful story with you. KRLD raised the funds to purchase voice synthesizers for residents who are unable to talk. The synthesizer allowed a mother to hear "I love you, Mother" from her grown son for the first time in 53 years. She had never known what he was capable of expressing. KRLD gave him a voice and touched a mother's heart!

This 25-year partnership has served to educate the public about mental retardation, raised money to impact the quality of life, brought us new volunteers and spread good will about people with mental retardation.

On a funny note—the folks who live here refer to Christmas as "KRLD"— year-round. They ask me when KRLD is going to be here! Even the residents know how important the work is that this valuable station renders to this population. Being a State agency, we could never have bought the air time KRLD has given us-literally millions of dollars worth of time and energy. The State allows us to take care of the residents' basic needs. KRLD allows us to give them quality of life.

BOARD MEMBERS

CHAIRMAN: Mary Henderson Williams

Jo Barber Bill Brady Mike Stephens Joe Pinson Ken Ingram Governor Jackson Nancy Ward Bruno Rumbelow

Dick O'Connor Jeff Landsberg Beverly McClure Eunice Threadgill Neil Sperry Rick O'Connor Matt Loynachan Every staff person at KRLD gives unselfishly of their own time and energy—they are amazing people. I only wish every city could have a station like our KRLD to partner with—it makes a difference in the lives of our 700 residents every day!

Sincerely,

Melissa Bradley
Melissa Bradley



United Way

of the Texas Gulf Coast

P. O. Box 924507 Houston, Texas 77292-4507 Phone: 713.685.2300 Fax: 713.956.2868

CHAIR OF THE BOARD Steven L. Miller

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Suzanne Nimocks

January 15, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street SW Washington, DC 20554

Dear Mr. Powell:

The Houston area is very fortunate to have television broadcasters who are very concerned about our community and take an active role in bringing social issues to light. Key broadcast managers sit on boards of nonprofit organizations and they see first-hand the issues facing our community

I can cite many situations where our local TV stations have donated air time, talent and news coverage to help health and human service agencies. Here are a few examples:

In January of 2002, five of our local TV stations joined forces with the United Way of the Texas Gulf Coast to broadcast a three-hour telethon to help thousands of flood victims from Tropical Storm Allison. This effort raised nearly \$4 million for programs dedicated to help people who were the hardest hit: seniors and families in low income areas.

From a news and public affairs standpoint, our local stations cover social service issues. In light of our struggling local economy, nonprofits are juggling decreasing resources and increasing demand for services. The news departments watch these trends and covered them in the news. Public affairs programs are in good weekend time slots and most Public Affairs Directors are always in contact with us asking how their station can help the organization.

The United Way of the Texas Gulf Coast could not keep Houstonians up to date on social service issues without the help of our local TV media. It has been a pleasure working with our broadcasters in our joint pledge to make Houston a better place for everyone.

Sincerely,

Jacqueline S. Martin

S. huit

President



January 15, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Dear Chairman Powell:

The Regional East Texas Food Bank is a 501(c)3 non-profit that depends on the support of the community it serves for food, funding and volunteer support. The Food Bank serves over 20,000 square miles of East Texas, including 26 counties of the state.

Thanks to the efforts of KTRE, the food bank had the first virtual food drive in East Texas. The food drive proceeds will feed over 14,000 meals to hungry children, adults and seniors.

Thank you for your efforts in keeping local broadcasting efforts in television. We know that you will agree that localism is a valuable service that KTRE provides in our Deep East Texas community.

Sincerely,

Barbara Anderson

arhana Anderson

Executive Director





January 15, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Dear Chairman Powell:

The Regional East Texas Food Bank is a 501(c)3 non-profit that depends on the support of the community it serves for food, funding and volunteer support. The Food Bank serves over 20,000 square miles of East Texas, including 26 counties of the state.

Thanks to the efforts of KLTV, the food bank had the first virtual food drive in East Texas. The food drive proceeds will feed over 14,000 meals to hungry children, adults and seniors.

Thank you for your efforts in keeping local broadcasting efforts in television. We know that you will agree that the valuable services provided by KLTV to our organization are immeasurable. Thank you for supporting the valuable service that KLTV provides in our East Texas community.

Sincerely,

Barbara Anderson

Janhara Anderson

Executive Director

A Partner of

America's Second Harvest
Ending Hunger



UMC Health System 602 Indiana Avenue Lubbock, Texas 79415 p 806 775 8513 f 806 775 8522 teamume com

January 13, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554



Dear Mr. Powell,

It is with great pleasure that I submit this letter regarding the outstanding community involvement of Lubbock, Texas' own KLLL 96.3 (NextMedia). KLLL has been, since 1958, fervently committed to the success of the South Plains and Eastern New Mexico region, and through their never-ending community spirit so many area residents have been encouraged to take action and make their communities a better place to live.

For the past 5 years, UMC Children's Hospital as a Children's Miracle Network affiliate has benefited from KLLL's outstanding leadership, commitment, and volunteerism. In fact, as a result of their commitment to ensure the finest pediatric healthcare possible for <u>all</u> the Children of the South Plains and Eastern New Mexico regions through their annual Radiothon, \$966,814.34 has been raised. And, with the commitment of the entire KLLL staff the 2004 Radiothon is expected to be better than ever.

We all truly have so many reasons to be thankful for such a philanthropic organization, and we greatly appreciate the opportunity to speak on behalf of KLLL. Their community support of and philanthropic spirit for our entire region is immeasurable.

Sincerely,

James P. Courtney

President and Chief Executive Officer

University Medical Center Health System



UMC Health System 602 Indiana Avenue Lubbock, Texas 79415 p 806 775 8281 f 806 775 8280 teamumc com

January 13, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Mr. Powell,

We would like to take this opportunity to thank you for the honor of explaining the outstanding community service KLLL 96.3 (NextMedia) of Lubbock, Texas provides to the entire South Plains and Eastern New Mexico region.

KLLL has, since 1958, provided outstanding community service through various charitable organizations, and community service providers. From their annual "Country Christmas Blood Drive," which provides much needed blood supplies for the regional blood bank during the critical holiday season, to their entire staff's tireless effort to help our organization annually raise funds to provide the finest pediatric healthcare to all the Children of the region through the Children's Miracle Network Radiothon, we are truly amazed at their level of commitment to our community. And as a result of their commitment, we were able to nominate KLLL as an outstanding community supporter for the 2003 Volunteer Center of Lubbock Get Involved Awards. They received their award in October and joined an elite group of organizations that have truly made a difference in their community.

Again, we truly appreciate the opportunity to speak on behalf of KLLL. Their commitment to our community and entire region is a leading example for everyone to follow.

Sincerely,

Sandy Ødletree Executive Director

UMC Health System Foundation

Steve Smith

Chairman, Board of Directors UMC Health System Foundation



Children's Miracle Network

January 13, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Mr. Powell,

I would like to thank you for the opportunity to express my gratitude on behalf of all the Children helped by the tremendous effort put forth by the entire staff of KLLL 96.3 (NextMedia) of Lubbock, Texas. KLLL is an outstanding community partner and I am pleased to be affiliated with them to help our community.

As the Development Director of the Children's Miracle Network, it is my job to ensure that funds and community awareness are raised on an annual basis to provide the finest healthcare possible to all the Children of the South Plains and Eastern New Mexico regions based on their need not their ability to pay. Throughout the year, various local and national sponsors help with this effort. However, the effort exerted by the entire staff of KLLL 96.3 is unprecedented through their annual 62-hour Children's Miracle Network Radiothon...a tireless effort of the entire staff from their on-air personalities to the entire sales staff, KLLL believes in helping us help the Kids.

On behalf of the over 60,000 South Plains and Eastern New Mexico Children that benefit from the Children's Miracle Network, we appreciate KLLL....their leadership and commitment is real!

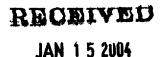
Sincerely

Britt Pharris

Development Director Children's Miracle Network









January 12, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th St., S.W. Washington, DC 20554

Dear Chairman Powell,

Our organization, People Attempting to Help, would like to take this opportunity to expound and elaborate on the relationship we have our local ABC affiliate, KLTV Channel 7.

While we strive to provide for the needs of the community through our varied programs and services, we know that having the support of the local media, - namely KLTV - has been invaluable to our success.

KLTV Channel 7 participates wholeheartedly every year with our annual programs such as Coats for Kids and the School Supply Train. The station serves as the major sponsor for those two programs by producing PSAs, and running those PSAs during prime times for viewing. They provide local talent for speaking engagements and, whenever asked, they serve as a collection point for donations for those programs. On other occasions, their broadcast personalities and staff members have served on various board positions for our organization.

The station also participates throughout the year by publicizing special needs we may have such as when our food pantry supplies are low, our need for volunteers grows or when we hold special events other than the School Supply Train and Coats for Kids. They have been more than willing to publicize our needs during their broadcasts, through their community calendar and on their website.

The support of KLTV Channel 7 is vital to the success of our organization. We provide services to more than 16,000 needy people every year. Our ability to provide assistance relies heavily on monetary support, volunteers, staff and the local media KLTV proves every year that they are one of our greatest supporters and we are truly grateful to their entire staff.

Please don't hesitate to contact us if you need more information.

Sincerely,

Christina Fulsom Executive Director People Attempting to Help

Emergency Services

Food Pantry
Emergency Shelter
Utility Assistance
Rental Assistance
Transportation
Dental Referrals
Prescription Assistance
Car Seat Loans
Eyeglasses
Brown Bag Food

Special Projects
Christmas in the

for Seniors

Neighborhood Coats for Kids Fan Club

School Supply Train

Support Programs

Job Resource Room

Family PATHFinders

Tyler Community Homes
Affordable Housing
Homebuyer Education
Program
Senior Home Repair

The Neighborhood Initiative

402 W. Front St. ■ Tyler, TX 75702 ■ Phone: (903) 597-4044 ■ FAX: (903) 592-1827 ■ Website: www.tylerpath.org



United Way of Walker County

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JAN 1 5 2004

P.O. Box 321 Huntsville, Texas 77342-0321 (936) 291-8986

2004 Board of Directors

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Curtis Montgomery

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Donna Story

Immediate Past
President
Todd Armstrong

Executive Director Paula Angiennyer Localism Hearing January 12, 2004
Texas Association of Broadcasters
502 E. 11th Street, Ste. 200

Austin, Texas 78701 Attention: Chairman Powell

Dear Chairman Powell,

The United Way of Walker County has enjoyed a long working relationship with the Sam Houston State University Radio/TV Department (KSHU 90.5 & Cable Channel 7). They have been positive supporters of our 14 local non-profit direct service agencies.

Cable 7 has run Public Service Announcements for the United Way of Walker County directing students and Walker County residents of local services. Students also interview the agencies and keep the public aware of events. Throughout the year, the Radio KSHU interviews and promotes the United Way in our community.

The Cable 7 students produced a segment called "Helping Hands". The format was on the order of "Good Morning America". Our Executive Director would interview the non-profit agencies. The students produced the program. This gave the agencies a platform to discuss services, programs and gave the audience valuable information. The segments ran at various times to allow for full coverage.

The Cable 7 students also interviewed the agencies on location. These televised segments also ran at various times.

Probably one of the largest and most watched events for the community is the "United Way Sale-A-Thon". This live student production runs for 3 evenings. This is the largest fundraiser for the annual United Way campaign. This program has run successfully for 23 years. The entire community participates in either donating items for bid or calling into the studio to bid on the items. The students interview non-profit agencies, engage the audience, run agency ads and conduct "man on the street" interviews. All of the emcees and talent are students. It takes months of hard work but the productions are professional and the students have great hands-on experience.

The United Way of Walker is a strong supporter of KSHU 90.5 and Cable Channel 7. They continue to bring news, entertainment and local interests to Walker County. We hope that they will be broadcasting for years to come.

Sincerely,

Liu Walton Eric Watson, President cc. Board of Directors

United Way Mission: "To increase the organized capacity of people to care for one another."



January 12, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Chairman Powell:

On behalf of LifeShare Blood Centers and the patients we serve I would like to recognize the efforts of KBTV 4 in Beaumont Texas. The mission of LifeShare Blood Centers is to provide quality blood, blood components and related services for use by patients in an efficient, cost-effective basis. KBTV has helped the blood center not only by scheduling regular blood drives, but also by providing news coverage for other blood drives.

LifeShare Blood Centers depend on our local media when blood supplies get low. KBTV 4 has always been a great supporter of the blood center, always helping to get the word out to the public when our collections are low. They have been to our center and at blood drives on numerous occasions to report about the blood supply.

The holiday season is a crucial time of the year for blood donation. Every year we are faced with the difficult task of asking people to take time out of their busy schedules to donate blood or to host a blood drive. KBTV 4 sponsored three community blood drives during the holiday season, one of which was held at the KBTV 4 studios. They promoted the blood drives by filming a promo at our center and running it throughout the holiday season. KBTV also allowed me to appear on their morning and evening news to promote the blood drives. The holidays are a very difficult time for blood centers across the country and blood shortages are very common during this time. It is because of groups like KBTV 4 that our blood center was able to maintain an adequate blood supply during the holidays and throughout the year.

Thank You,

Erin Purifoy Donor Recruiter

LifeShare Blood Centers

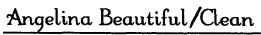
Frin Purigos

4305 Laurel

Beaumont, TX 77707

RECEIVED

JAN 15 2004





1615 South Chestnut, Lufkin, Texas 75901 • 936/63-CLEAN • Fax 936/634-8726 • abclean@lcc.net

January 12, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell,

It is my pleasure to send a support letter on behalf of Clear Channel Radio, Lufkin/Nacogdoches. Angelina Beautiful/Clean is a local non-profit environmental education program that is fortunate to have worked with Clear Channel Radio on numerous occasions. The management and staff truly share in the desire to accomplish our mission of "educating and empowering East Texans to take responsibility for the enhancement of their community environment."

Through public service announcements, remotes, and interviews aired by Clear Channel Radio, AB/C is able to reach our target audience of 80,000 residents in Angelina County. The support that we receive from them is a friendly reminder that there are others who share in our mission for a cleaner and more attractive environment, through beautification, recycling, litter prevention, law enforcement, public awareness, and education. The Board of Directors and staff at Angelina Beautiful/Clean look forward to continuing the working relationship that we have developed with Clear Channel Radio, Lufkin/Nacogdoches.

Respectfully,

Krista Cloonan

Executive Director



RECEIVED

JAN 15 2004

633 N. BROADWAY

P.O. DRAWER 2050 75710

TYLER, TEXAS

TELEPHONE (903) 592-4361 FAX (903) 592-6624

LT. COLONEL ROBERT J. TRITTON
DIVISIONAL COMMANDER

MAJORS RICHARD C. & STEFANIE R. HATHORN CORPS OFFICERS

January 9, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S. W. Washington, DC 20554

Dear Chairman Powell:

The Salvation Army depends on its many volunteers, including media representatives, to help provide needed services to those less fortunate individuals and families in our community. Without this community minded group of individuals and businesses we could not provide the level of services that are desperately needed in our area. KLTV Channel 7 is one of those volunteer partners.

KLTV helps us provide to those in need in many ways. They are a corporate sponsor for our "Angel Tree" program and Chief Meteorologist Mark Scirto is our honorary Angel Tree Chair. Without his love and dedication to this particular program, along with the whole KLTV family, we would not be able to provide gifts and food to approximately 6,000 children and senior citizens in the Smith County area each Christmas season. KLTV provides the important television coverage in November and December that relays the "Angel Tree" story to the viewing audience. Because of their continued hard work and dedication to this annual program, all of our "Angels" have been provided for each year.

The KLTV family also provides much needed support to The Salvation Army throughout the year. If we have a need that affects our community, they are always there with the news story or Public Service Announcement that gets the message to the viewing audience. Without KLTV Channel 7 we would not have the resources to quickly inform the public of emergency needs and because of their accurate and compassionate reporting, the residents of East Texas generously step forward to provide whatever is needed.

The KLTV Channel 7 family is an extremely important member of our community. The Salvation Army in Tyler, Texas is proud to be affiliated with a television station that is committed to providing our East Texas residents with community information in an accurate and caring manner.

Tour Ha

Richard C. Hathorn, Major

CORPS OFFICER

Sam Houston Museum

Box 2057 SHSU, Huntsville, TX 77341 Phone (936) 294-1832 Fax (936) 294-3670 www.SamHouston.org

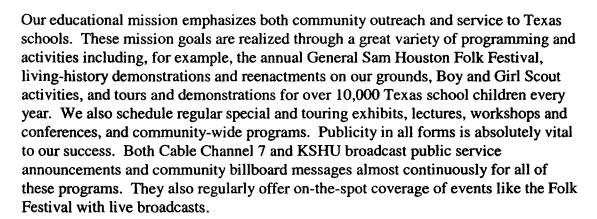


January 13, 2004

Localism Hearing
Texas Association of Broadcasters
502 E. 11th Street, #200
Austin TX 78701

Dear Chairman Powell:

I am most pleased to write in support both Cable Channel 7 and radio station KSHU 90.5 for the localism hearing scheduled for January 28. This Museum has had a long and beneficial relationship with both.





We have also had several interns from the Radio-TV Department use our facilities to prepare public service "spots" as well as interviews not only with me but all of our senior staff and interpreters. As Museum Director, I have no hesitation in stating that both Channel 7 and KSHU are vital to our publicity and community service efforts.

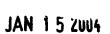
Sincerely,

Patrick B. Nolan, Ph.D.

atrick B. Molan

Director







Lufkin/Angelina County

Economic Development Partnership

P.O. BOX 1606 Lufkin, Texas 75901 936/634-7076 FAX 634-8726 www.lufkinedp.com **January 13, 2004**

> The Honorable Michael Powell Federal Communications Commission 445 12th St, S.W. Washington, D.C. 20554

Dear Chairman Powell:

May this letter serve to illustrate the community service extended to Lufkin, Texas and surrounding area by Clear Channel Radio Lufkin / Nacogdoches.

Our organization is a not for profit economic development corporation dedicated to the creation on new jobs and new capital investment in Angelina County, Texas. During the last several months it has been our pleasure to work with Larry Gunter and his staff in taking our messages to the public.

Mr. Gunter routinely asks for the Mayor, City Manager, Chamber of Commerce personnel and myself to appear on his radio talk shows. Because of his proactive service to the community, we have been able to get our various and diverse messages out to the public in a timely and efficient manner.

Mr. Gunter also takes time from his busy schedule to serve on the Lufkin / Angelina County Economic Development Partnership Board of Directors and covers all of our general membership meetings with reporters and short radio messages following each meeting.

As a not for profit, our organization could not succeed without the PSA's offered by Clear Channel Radio Lufkin / Nacogdoches.

Sincerely.

William H. Wellborn Jr.

President & CEO

The City of Dayton

111 North Church Street
Dayton, Texas 77535
Phone (936) 258-2642 □ Fax (936) 258-2348

January 12, 2004

The Honorable Michael Powell Federal Communications Commission Washington DC 20554

Re: KSHN 99.9 Radio

Dear Chairman Powell,

This letter is intended to advise you of the outstanding community service that KSHN Radio of Liberty, Texas provides for the cities of Liberty and Dayton, Texas.

As in many small communities, Liberty and Dayton residents are focused around their schools and related sports. KSHN provides a unique split channel simultaneous broadcast of the Liberty and Dayton high school football games so that residents of both communities that cannot attend games can still follow their home town team. KSHN also provides extensive coverage of the other smaller school teams in the area and of the other high school sports programs such as baseball, basketball and track.

KSHN also provides an excellent public information program called "The Party Line" each weekday morning. The program is a live on air interview and discussion with guests from the local cities, school districts, county, state agencies and local community and civic groups. The program is listened to well beyond the immediate area, as I have had numerous acquaintances from the Beaumont, Texas area comment that they heard me on the radio.

Residents are also kept informed of local emergencies and traffic conditions as they happen. KSHN has always been very supportive of the local emergency response agencies in getting accurate information to the public on short notice. Emergency telephone numbers are provided to local officials and emergency response agencies to facilitate getting information on the air in critical situations.

Another program is the "Trading Post" in which local residents may buy and sell items, sort of like an on air garage sale. The "Community Bulletin Board" allows local civic groups and local government to make announcements of upcoming events. "What's Your Bid" programs dedicate airtime to the local Lions Club and Historical Society each year as fund raising for those organizations' programs. Entertainment runs the gambit from old time rock and roll, country western, soft rock, classical rock and easy listening, with dedicated time slots on the weekends for Blue Grass and Blues.

In summary, I cannot overstate the importance of KSHN Radio to the community. Residents rely on KSHN as a source of information. Local government, schools and civic groups rely on it to get the information to the residents.

Robert Ewart City Manager



Tech Prep of the Rio Grande Valley, Inc.

TSTC Tech Prep Bldg. • 1902 North Loop 499 • Harlingen, Texas 78550-3697 • (956)364-4509 • FAX (956)364-5143 STCC - Technology Center • 3700 West Military Hwy. • McAllen, Texas 78503 • (956)683-2723 • FAX (956)992-6186

Patricia G (Pat) Bubb, Executive Director

January 14, 2004

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Rosa G (Rosie) Cavazos Natalia Guerra The Honorable Michael Powell Federal Communications Commission 445 12th Street Southwest Washington, DC 20554

Dear Chairman Powell:

Tech Prep of the Rio Grande Valley, Inc. (Tech Prep RGV) is a Texas nonprofit and federal 501c3 corporation that works with 32 independent school districts, 6 colleges and universities, and other partners in a four-county region on Texas' border with Mexico. We are serving a large (almost a million people) population of individuals who are predominantly Hispanic and predominantly economically disadvantaged. Tech Prep RGV's mission is to form working partnerships that leverage regional resources to provide reality-based learning for achieving a higher level of competence in the Valley's workforce.

Tech Prep RGV is experiencing successes in terms of enrollment growth and student achievement. Those successes would not be possible without the partnerships we enjoy. One of our strongest partnerships is that which we enjoy with KRGV TV Channel 5. KRGV TV has helped us to encourage youngsters (and their parents) to take advantage of the opportunities available through Tech Prep programs, which allow youngsters to get a head start on college by earning college credits for some of their high school courses. KRGV TV has developed and shown personalized public service announcements, provided speakers and media coverage for various events, and has also helped us to recruit employers for the workbased learning experiences that are integral parts of Tech Prep programs. In short, KRGV TV Channel 5 has been an invaluable partner for our work!

We hope that the Federal Communication Commission will continue to encourage strong community partnerships such as the one Tech Prep RGV enjoys with KRGV TV Channel 5.

Sincerely,

Patricia G. (Pat) Bubb Executive Director



8111 LB) Freeway, #787, Dallas, TX 75251

Telephone: (972) 480-0070; Fax: (972) 437-1119

E-mail: dallasregion@mdausa.org

January 14, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

On behalf of the Muscular Dystrophy Association we would like to recognize the ABC affiliate KLTV in Tyler, Texas for their outstanding support. KLTV has carried the local broadcast of the MDA Telethon and has provided invaluable support to MDA for 33 years. Funds raised by this effort go to support on-going patient, community services and research in East Texas. We serve 450 families in the East Texas area and KLTV has been an integral part of this support.

Sincerely,

Marie Collins

Regional Director

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JERRY LEWIS, National Chairman



January 14, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

On behalf of the Dallas Stars Foundation, I would like to let you know about the tremendous support that we receive from WBAP News/Talk 820 each year. It serves as the flagship station of the Dallas Stars and broadcasts all of the team's games. However, the relationship between our two organizations goes far beyond that.

For the past three years, WBAP has run two programs to raise funds for the Dallas Stars Foundation entitled Power Plays for Children and Saves of the Game. The former donates funds to the charity each time the Stars score a power play goal, and the latter donates a designated amount per save made by our goalies. In the last two years, the programs have combined to raise \$56,000 for the Foundation and, in addition, have garnered a great deal of awareness for the Foundation as a result of the public service announcements played frequently on WBAP.

Also, WBAP regularly provides critical help for the Foundation's benefit events in the form of significant promotional support. Most recently, WBAP and her sister stations, ESPN Radio and Radio Disney, heavily promoted the Dallas Stars Foundation's StarNival fundraiser. With their support, the event drew over 1,200 people from across the Metroplex. This is merely one out of a long list of events in which WBAP has participated and played a major role in their success. The Dallas Stars Foundation has been fortunate enough to distribute over \$1.8 million in grants to local children's charities since 1999. Without a doubt, our organization's partnership with WBAP has been invaluable to us in reaching this achievement.

WBAP has also been involved in a number of philanthropic activities in conjunction with our team, including helping us raise funds for 9-11 victims, recognizing exemplary grade school teachers, collecting toiletries from troops in Iraq, and recognizing and rewarding military personnel for their dedicated service.

We are so blessed to have such a great friend as WBAP in the community. If you have any questions about their charitable and civic activities as they relate to our team or Foundation, please don't hesitate to call me at 214-387-5526.

Sincerely.

Julie Berkhouse Executive Director

cc Pete Dits

Christy Martinez



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January 8, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

It is a pleasure to offer this letter of support and endorsement for WB33 Kids Fund. We are very aware of the impact of violence upon women and families and applaud WB33's efforts to respond to this problem.

Over the past two years, WB33 Kids Fund and New Beginning Center have partnered for a fundraising event, Stand Up For Families. Together we have raised over \$150,000 to help victims of domestic violence in the Dallas/Fort Worth area.

These funds have helped women get the supplies they need to make a new start, which for battered women is the opportunity to live life free of violence. The funds raised from these two events, have also allowed New Beginning Center to broaden its education in the community, give additional housing to victims, expand its shelter, produce additional safety brochures for victims and in general help keep women and children safe from violence in their homes.

Battered women who are out of resources look to agencies like New Beginning Center to provide the life saving support, advocacy and shelter. These services could never be fully provided without the partnerships of organizations like WB33 Kids Fund.

We would like to thank WB33 Kids Fund again for their dedicated efforts to take a stand in the community to help end domestic violence.

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Sincerely,

Executive Director



Help us make it re

3218 E. Belknap Street, Fort Worth, Texas 76111-4739 • Phone: 817.834.4711 • Fax: 817.222.0911 • www.fortworthkids.org

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January 7, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Dear Chairman Powell,

The Boys & Girls Clubs of Greater Fort Worth is extremely grateful for our relationship with WB33. Their support has been vital to our organization and we hope to continue the relationship well into the future.

WB33 has been an active supporter of the community and our organization has directly benefited from their service. The Club was featured on DFW Closeup and has garnered much interest in response to the program.

WB33 has made a great impact on the community and our organization. With their support the Club has been able to more widely reach the community and service those who matter most—the children.

Sincerely,

Barb Reynolds

Reynolds



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January 7, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

When I was Director of Development at the Dallas Museum of Natural History, the Robert R.. McCormick Tribune Foundation, through WB33 in Dallas made a very generous grant. The supported a project to make technology available for science education in the Museum. The grant was instrumental in designing curriculum and marketing the project.

I am sure that the Dallas Museum of Natural History is benefiting from the very nice support received through WB 33 in Dallas. WB33 does a great deal to benefit the community in Dallas.

W. Lee Carter, III

Sinderely

Director of Development

